18 October 1971

Miss Ruth Alben Ruth Alben Speakers Service 312 South Canyon View Drive Los Angeles, California 90049

Dear Miss Alben:

Dr. Salk would like to be able to accept the 23 March invitation. Before he can do so there is another date that has to be cleared.

In the meantime, could you give us more details about what would be expected of him -- i. e., composition of both audiences, length of program, etc. Any details you can give will be helpful.

Sincerely,

Secretary to Jonas Salk

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30 September 1971

Dr.Jonas Salk The Salk Institute Post Office Box 1809 San Diego, California 92112

Attention: Lorrain Friedman

Dear Dr.Salk:

PENSACOLA JUNIOR COLLEGE, in Pensacola, Florida has invited you to lecture on the 23rd of March, 1972.

The honorarium is fifteen hundred dollars plus your travel expenses. Convocations are held at 11:00 AM for the students and again in the evening at 7:00 PM for evening students and the community.

They have presented Dean Rusk: Ambassador Goldberg; The Hon.Wm.Anders, etc..

I know that the students and the faculty have joined in extending this invitation.

The subject could be one of general interest.

I look forward to hearing from you.

Cordially,

Ruth Alben

RA:1k

Miss Ruth Alben Ruth Alben Speakers Service 312 South Canyon View Drive Los Angeles, California 90049

Dear Ruth:

The date we had to check on has been set and therefore Dr. Salk can come to Pensacola on the 23rd.

Will there be a letter from them or do you take care of all matters pertaining to his visit?

We are enclosing the curriculum vitae you requested. I trust you can manage with one glossy--we are in low supply.

Sincerely,

Secretary to Jonas Salk

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21 October 1971

Miss Lorraine Freidman Secretary to Dr. Jonas Salk The Salk Institute Post Office Box 1809 San Diego, Califo nia 92112

Dear Miss Friedman:

That there is even 'hope' for Pensacola Junior College on the 23rd of March is just wonderful... the assistant to the president called yesterday telling me that although they have several major speakers this year....everyone looks forward to the possible pleasure and honor of welcoming Dr. Jonas Salk.

What would he do? In the past, they usually have the guest speaker address the students at 11000 AM, enjoy lunch with the President and invited students, a formal convocation in the evening with alumni, members of the community and evening students in attendance.

Pensacola is co-ed, a community junior college. There are about 2,700 day students...1,800 evening students... Dean Rusk, Ambassador Goldberg, the Hon.Wm.Anders, etc... are a few of the guests that have visited the college. The honorarium is \$1500 plus all travel expenses.

If there is such a thing as 'red-carpet' or 'special treatment for speakers'....such a date awaits Dr.Salk. I appreciate your letter and shall look forward to your reply.

Most Cordially,

Ruth Alben

RA:ae

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# **Ruth Alben Speakers Service**



18 October 1971

Miss Lorraine Friedman Dr. Jonas Salk's Office The Salk Institute Post Office Box 1809 San Diego, California 92112

Dear Lorrinae:

I heard from the president's office at Penscaola Junior College again today and they do hope that Dr.Salk is considering their invitation for the 23rd of March, 1972. Fee would be \$1500 plus full travel expenses. That is THE date....which makes it a little difficult.

As to Loma LindaUniversity we do have the 30th of 0.10. March set aside.....Dr.Salk asked that I check with you about this time just to make sure that other committments have not interfered.

At your convenience, I would appreciate a vitae plus five glossies for our files.

Looking forward to your reply.

Most Cordially,

Ruth Alben

RA:1k

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**Ruth Alben Speakers Service** 



30 October 1971

Miss Lorraine Friediman Secretary to Dr. Jonas Salk The Salk Institute Post Office Box 1809 San Diego, California 92112

Dear Lorraine:

Bravo and thanks for the 23rd of March.

Dr. Venettozzi, administrator and assistant to the President, will advise Dr.Salk of the details of this visit.

About six weeks prior to the engagement, I will contact you again giving you any information you might need to plan this trip.

However, I will need four more glossies...they do an extensive amount of publicity and a few glossies are always helpful. So..when your supply is larger, do send a few to me.

good wishes,

Ruth Alben

RA:rcc

312 South Canyon View Drive, Los Angeles, California 90049. Telephone 213-472-6528



10 November 1971

Dr. Jonas Salk The Salk Institute Post Office Box 1809 San Diego, California 92112

Attention: Lorraine Friedman

Dear Dr.Salk:

I thought the lovely letter from Dr. Venettozzi would be of interest.

We thus have two engagements for you: MARCH 23,1972..PENSACOLA JUNIOR COLLEGE

MARCH 30,1972, LOMA LINDA UNIVERSITY

With good wishes,

Ruth Alben

RA:ae

312 South Canyon View Drive, Los Angeles, California 90049. Telephone 213-472-6528

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PENSACOLA, FLORIDA 32504

OFFICE OF THE ASSISTANT TO THE PRESIDENT

November 8, 1971

Miss Ruth Alben 312 South Canyon View Drive Los Angeles, California 90049

My dear Ruth:

Thank you so very much for having wrought the miracle of engaging for us Dr. Jonas Salk. Briefly, his responsibilities for the day will be as follows:

10:00 a.m. Coffee with faculty
11:00 a.m. 50 minute talk to students and to community participants.
12:00 a.m. 30 minute press conference in our ETV Studio.
12:30 p.m. Lunch with members of PJC Foundation and President Harrison.

Normally, Dr. Salk would be required to present a full length address to the community at 8 p.m., however, we have joined with the PJC Foundation in making available to the Foundation Scholars Program the person of Dr. Salk who will address these young scholars on that evening at a formal banquet. Dr. Salk will not be required to make a major address at that time but we would expect that he would speak for at least 20 to 30 minutes in giving these young people the encouragement they deserve.

I will be glad to make whatever arrangements necessary to accommodate Dr. Salk at a motel or private home. There is, of course, the possibility that some member of the Foundation may want to entertain him for cocktails prior to the banquet. Please let me assure you that we will take excellent care of Dr. Salk in every way and that his visit with us will be an enjoyable and memorable one.

NL

John J. Venettozzi Assistant to the President

JTV/dsb

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Archives, University of California, San Diego

## Ruth Alben Speakers Service



20 January 1972

Dr. Jonas Salk The Salk Institute Post Office Box 1809 San Diego, California 92112

Dear Dr.Salk:

March 23 we have PENSACOLA JUNIOR COLLEGE. Please advise the chairman of the time of your arrival. The lectures are in the morning and evening. Contact: Dr. John T. Venetozzi Pensacola Junior College Pensacola, Florida 32504

March 30th..LOMA LINDA UNIVERSITY..8:00 PM Contact: Dean Paul Stauffer Graduate School Loma Linda University Loma Linda, California 92354

The honorariums will be sent to you directly from my office. Your travel expenses should be submitted to my attention.

That was a nice article in today's L.A.TIMES...

Cordially,

Ruth Alben

RA:hk

attention: Lorraine Friedman



### PENSACOLA JUNIOR COLLEGE

1000 COLLEGE BOULEVARD PENSACOLA, FLORIDA 32504

AREA CODE (904) **TELEPHONE 476-5410** 

ASSISTANT TO THE PRESIDENT

March 7, 1972

Miss Ruth Alben 312 South Canyon View Drive Los Angeles, California 90049

My dear Ruth:

We are all excited about the forthcoming visit of the eminent Dr. Jonas E. Salk. As you know, we have arranged through you to have him on our campus for a full day on Thursday, March 23. Our format has changed just slightly from that which we have used with other guests in that his evening talk will be at a banquet which will honor twenty-one of the brightest students in our twocounty district. They will be given Pensacola Junior College Foundation scholarships and their parents and other invited guests will comprise the audience.

So -- Dr. Salk's visit will consist of the following:

10:00-11:00 a.m. - coffee with faculty (social appearance)

11:00-11:50 a.m. - speech for all students and interested community people

12:00-12:30 p.m. - press conference in our TV studio

12:30-1:30 p.m. - lunch with Dr. Harrison and invited guests p.m. - informal discussion with students in our

2:00-3:00 School of Health Related Education

p.m. - Banquet (his remarks should not exceed 6:30-8:30 30 minutes)

After the banquet, I will drive Dr. Salk to the motel where he can rest before he returns to California. Please let me know what arrangements I must make for his accommodations, his time of arrival and his projected time of departure.

You have been neglecting me of late -- you must have found yourself another boyfriend and I am a jealous Italian.

Cordially

John A. Venettozzi

Assistant to the President

JTV/dsb

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9 March 1972

Pensacola Junior College Pensacola, Florida 32504

Dear Doctor Venetozzi:

Dr. Salk's current plans are to arrive in Pensacola from Houston, via National's flight 474, on Wednesday, 22 March, at 5:59 p.m. He will be leaving on National's flight 461 at 10:18 a.m. on Friday, 24 March.

We would very much appreciate your making a reservation for him for this stay. If you will advise us when this has been done, it will be helpful.

Sincerely,

Secretary to Jonas Salk

br



## PENSACOLA JUNIOR COLLEGE

1000 COLLEGE BOULEVARD
PENSACOLA, FLORIDA 32504

AREA CODE (904) TELEPHONE 476-5410

ASSISTANT TO THE PRESIDENT

March 16, 1972

Ms. Lorraine Freidman Secretary to Jonas Salk Salk Institute for Biological Studies Post Office Box 1809 San Diego, California 92112

My dear Ms. Freidman:

Thank you for your letter of March 9 advising me of the arrival and departure times for Dr. Salk. I have made reservations for him at the Downtown Ramada Inn and I will be meeting the plane to escort him to the motel on Wednesday, March 22.

I trust Miss Alben has written you regarding the tentative schedule of activities for the day of March 23. While the schedule may look somewhat strenuous, I assure you that I will not tax Dr. Salk's energies in meeting these commitments and that he will have an enjoyable and memorable visit while at Pensacola Junior College.

We look forward to his visit with great anticipation. It is certainly an honor for us to have him for this full day.

Cordially,

John T. Venettoysi

Assistant to the President

JTV/dsb

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